



MidYear Conference & Leadership Forum November 8, 2025

Hilton Phoenix Airport / 2435 S. 47th Street, Phoenix

CLASS PRE-REGISTRATION FORM

...for all **LEARNING SESSIONS** held on **Saturday, Nov. 8**. To attend classes, you must be registered for the entire Conference. To assure that you can into the class, you may **PRE-REGISTER** to reserve your seat for the classes. Walk-ins or late registration may be restricted from a class if no seating is available or a class is "Full." Select from the class list provided here; choose as many as six classes from within a single track or mix 'n' match from all tracks (***for certification, you must sign up for all six "Guiding Lion" sessions*). Send this completed form to reserve your space; see point #3 on grid page for ways 'n' means and keep a copy for yourself. All LIONS **MUST** register for the Conference, itself; this form is for pre-registering for classes only.

Name _____

Club _____

Email Address _____

Phone _____

9:00 to 9:50 AM

- ☐ GLC101** – Skills of a Successful Guiding Lion
- ☐ MDA201 – **Facebook**: getting started, content delivery
- ☐ MKT301 – **Emerging Lions Leadership Institute**: Are you ready to step up?
- ☐ MBR401 – **Managing the Back Door** – keeping members, avoiding exits
- ☐ LDR501 – **One-Minute 'Me'**: what's your elevator speech for recruiting
- ☐ PRT601 – **Lion Portal**: for secretaries, club admins

10:00 to 10:50 AM

- ☐ GLC102** – Become an information expert
- ☐ MDA202 – **Website: getting started**, what to include, gathering content
- ☐ MKT302 – **Club Membership Brochure**: what does it say about your club?
- ☐ MBR402 – **Wearing Lions' Yellow**: It's good marketing and a matter of visibility
- ☐ LDR502 – **Competencies of Leadership**: Learn the 11 skills, competencies to be a good leader
- ☐ PRT602 – **Lion Portal**: for club service chairs and membership chairs

11:00 to 11:50 AM

- ☐ GLC103** – **Develop a Club Officer Mentor Team**
- ☐ MDA203 – **Website II – Introduction to a club website**: what's it say? What's it missing?
- ☐ MKT303 – **Create a Budget**: Successful projects, fundraisers start with a sound budget
- ☐ MBR403 – **Mission 1.5**: Growing members, in international priority and the GMA process
- ☐ LDR503 – **One-on-One with I.D. Bushell** – For Club Presidents and Vice Presidents, only.
- ☐ PRT603 – **Lion Portal**: for secretaries, club admins

Break for Luncheon

Keynote address: ID Nadine Bushell

1:30 to 2:20 PM

- ☐ GLC104** – Design, Implement Club Officer Training
- ☐ MDA204 – **Facebook II** – links, connections, calendar to promote club events
- ☐ MKT304 – **Managing Club Finances** – treasury, being a 501(c)3, filing 990, the AZ Corp. Commission
- ☐ MBR404 – **New Member Induction, Orientation**: Starting the Lion's journey
- ☐ LDR504 – **America250 and Lions** – Learn how to make a connection and celebrate America's 250th
- ☐ PRT604 – **Lion Portal**: for club service chairs and membership chairs

2:30 to 3:20 PM

- ☐ GLC105** – As a Guiding Lion, Assessing Club Needs
- ☐ MDA205 – **Website II** – What to include, additional content, gallery, webmaster and admin
- ☐ MKT305 – **Finding Free Money** – Applying for grants, LCIF community grants
- ☐ MBR405 – **Succession Planning** – Finding one's replacement in the club, with a project, in district
- ☐ LDR505 – **The 7 Ps of Planning**: Tips for planning a successful project or event
- ☐ PRT605 – **Lion Portal**: for secretaries, club admins

3:30 to 4:20 PM

- ☐ GLC106** – Examination: required for certification
- ☐ MDA206 – **Using QR Codes** – a graphic that's used as an integrated marketing tool
- ☐ MKT306 – **Marketing Tools** – Using marketing tools to improved club outreach
- ☐ MBR406 – **Recruiting** – It's all about finding and recruiting the right members
- ☐ LDR506 – **Community Needs Assessment**: when is this program the right tool for club/community
- ☐ PRT606 – **Lion Portal**: for club service chairs and membership chairs

Leadership Training - MidYear Conference and Leadership Forum - Nov. 8, 2025

Session No.	Track 1 Guiding Lion	Track 2 Media	Track 3 Marketing / Finance	Track 4 Membership	Track 5 Leadership	Track 6 Lion Portal
9:00 - 9:50	Guiding Lion 101 - Skills of a Successful Guiding Lion - D.Davis, ID N.Bushell	Facebook 201 - Getting started, content delivery - R.Stevenson	301 - Emerging Lions Leadership Institute - Ready to Step Up? - S.Trepanitis/MJBartose	401 - Managing the Back Door - Keeping members, avoiding exits - PIP J.Preston	501 - One-Minute Me - What's your Elevator Speech? - K.Leja	Portal 601 - Club Secretaries, Admin (same as 603,605) - E.Yopps
10:00 - 10:50	Guiding Lion 102 - Become an Information Expert - PIP Joe Preston	Website 202 - Getting Started, What to Include, gathering content - P.Panda	302 - Club Member Brochure -- What does it say about your club? -- K.Leja	402 - Wearing Lions' Yellow, It's good marketing, and a matter of visibility - C.Gibbs	502 - Competencies of Leadership - Learn these 11 skills, competencies - JR.Firlick/C.Heitbrink	Portal 602 - Club Service & Membership Chairs (same as 604,606) - L.Finley
11:00 - 11:50	Guiding Lion 103 - Develop a Club Officer Mentor Team - D.Davis	Website 203 - Introduction to a club website: What's missing, What's it say? - P.Panda, K.Leja	303 - Create a Budget - Successful Projects, Fundraisers Start with a budget - F.Garmeson	403 - Mission 1.5 - Growing Members, an Int'l Priority, and the GMA process - D.Harvey, K.Myers	503 - One-on-One with I.D. Bushell - Club Presidents and Vice Presidents only ID Bushell	Portal 603 - Club Secretaries, Admin (same as 601,605) - E.Yopps
12:00 - 1:30	Luncheon with International Director					
1:30 - 2:20	Guiding Lion 104 - Design, Implement Club Officer Training - K.Leja	Facebook 204 - Links, Connections, Calendar - R.Stevenson	304 - Managing Club Finances - Treasury, being a 501(c)3, filing 990, the AZ Corp Comm - R.Duncan	404 - New Member Induction, Orientation - Starting the Lion's Journey - C.Gibbs	504 - America250 & Lions - A Celebration - Create and host a Centennial Celebration - L.Terech	Portal 604 - Club Service & Membership Chairs (same as 602,606) - L.Finley
2:30 - 3:20	Guiding Lion 105 - Assessing Club Needs - R.Stevenson	Website 205 - What to Include, Additional Content, Gallery, Admin - P.Panda	305 - Finding Free Money - Applying for Grants, LCIF Community Grants - Hammond	405 - Succession Planning - Finding one's replacement in the club, with a project, in the district - N.Messier	505 - The 7 Ps of Planning - Tips for Planning a Successful Service Project - M.Mitchell	Portal 605 - Club Secretaries, Admin (same as 601,603) - E.Yopps
3:30 - 4:20	Guiding Lion 106 - Examination - Required for Certification - D.Davis	206 - Using QR Codes - QR code graphic as a Marketing Tool -	306 - Marketing Tools - Using marketing tools to improve outreach - K.Leja	406 - Recruiting - Recruiting the Right Members - K.Myers, D.Harvey	506 - Community Needs Assessment, when is it the right tool? - L.Quinn	Portal 606 - Club Service & Membership Chairs (same as 602,604) - L.Finley
4:30 - 5:00	Closing					

NOTE: If you intend to take the Guiding Lion course, **you must attend and complete ALL SIX Guiding Lion SESSIONS.** All sessions are required to complete the certification process. Guest attendance in a single session is unavailable and will interfere with the certification process.

You Must Preregister for Classes. Walk-ins or late registration may be restricted from a class if it is "Full."

TO REGISTER:

- 1 Pick six classes for a full schedule for the day.
 - 2 Select your six classes from within all tracks (or all six Guiding Lion session) or select a single track within Media, Membership, Marketing, or Leadership. Sessions from a single track or mix from tracks, including a Lion Portal session.
 - 3 **Send your class registration to:** Numbers only via text: (520) 661-4909
Numbers only via email: AZLionRN@gmail.com
- Mail Printed Flyer / Form:** Su-Lin Trepanitis
Must be received by November 1. 7340 N. Sunny Ridge Place, Tucson, AZ 85741-1910
- Put an "X" next to your selections, or indicate **1**st or **2**nd choice within each horizontal time block.
You will be notified if a selected class is no longer available, which will allow you to select an alternate session.

Feel free to select any of the Lion Portal sessions; much of the content remains the same, but session descriptions indicate areas of emphasis.