

CLT - Board, Tail Twister, Lion Tamer

Quick recap

This training session focused on the roles and responsibilities of club directors, Lion Tamers, and Tail Twisters. Ken Leja, council chair for Multiple District 21, led the session that covered the organizational structure of Lions Clubs, including the board's legislative role, membership growth strategies, and the Global Membership Approach (GMA) process. Discussion included the six key responsibilities of board members:

- participating in meetings,
- formulating club policies,
- developing leadership,
- maintaining governing documents,
- tracking service project records, and
- encouraging member engagement.

CC Ken explained the duties of Lion Tamers, who handle club materials and serve as sergeant-at-arms, and Tail Twisters, who promote harmony and engage members through fun activities while collecting administrative funds, with discussion including various engagement strategies such as creative fines, happy dollars, and interactive activities to boost club spirit. The session also covered resources available through the Lions Learning Center and portal, including e-books for officers and training materials.

Summary

Club Director Orientation

The training meeting led by Ken Leja, council chair for Multiple District 21, focused on introducing new and prospective Lions Club directors to their roles and responsibilities. Participants shared their backgrounds and experiences with the Lions, followed by CC Ken explained the board of directors' role as the legislative branch that sets policies and goals for the club, while officers serve as the executive branch implementing those policies. The session covered the hierarchical structure of club leadership, with the board positioned at the top of the organizational chart.

Lions Club Organizational Structure Overview

CC Ken explained the organizational structure of Lions clubs, emphasizing that while clubs have similar structures, each is unique in its operations and community engagement. He outlined the roles of the board of directors, officers, and committee chairs, highlighting the importance of ensuring clear communication and accountability.

He outlined six key responsibilities for board members, including participating in meetings,

formulating club policy, developing leadership, maintaining governing documents, tracking service project records, and encouraging member engagement. He emphasized the importance of keeping procedures flexible in a separate manual from the more rigid constitution and bylaws, and stressed that board members should ensure service projects are properly documented for future reference.

He also discussed the five pillars of organizational structure and the responsibilities of board members, including preparing for the new term, providing oversight to the club leadership team, and developing a shared vision among members. The discussion provided a high-level overview of Lions club operations and set the stage for exploring specific strategies for board success.

Lions Club Board Structure Discussion

CC Ken led a discussion on the structure and responsibilities of a Lions club board of directors, explaining that the standard constitution specifies four board members but some clubs have up to six or eight. He outlined the board's key responsibilities, including maintaining institutional knowledge, establishing policies, representing members, approving memberships and financial matters, and managing service projects and fundraising activities.

CC Ken emphasized the importance of board members understanding Lions International's mission and using the Global Membership Approach Process to grow and engage membership, concluding with six basic responsibilities for board members including participating in meetings, developing leadership, and encouraging member engagement.

Lions Club Board Member Expectations

CC Ken discussed the responsibilities and expectations of board members in a Lions club, emphasizing their role in supporting officers and setting policy. He explained that board members should attend meetings as often as possible, be welcoming to new members, and help them understand Lions acronyms and initiatives. He stressed the importance of engaging members in conversations to learn about their interests and find ways to involve them in club activities, service projects, and community engagement.

Club Director Roles and Expectations

CC Ken discussed the role of club directors, emphasizing their importance as connectors between club members and leaders. He outlined key expectations for directors, including attending meetings, encouraging participation, sharing opportunities, and setting the club's vision. He also introduced the concept of SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) and mentioned the Lions Learning Center as a resource for directors to enhance their skills and knowledge. He stressed the importance of adapting to change and understanding members' needs to retain them in the club.

Club Growth and Membership Strategy

CC Ken discussed the importance of understanding individual member needs and being adaptable to change in club operations. He emphasized the need for clubs to be resilient and open-minded when setting goals and implementing new projects.

He introduced the four-step GMA process to grow membership and revitalize clubs: building teams, identifying people with common interests, building with them a vision and task (plan), and challenging them to execute the plan.

Board Leadership and Goal-Setting

CC Ken presented on leadership expectations and goal-setting for board members, emphasizing the importance of SMART goals (Specific, Measurable, Attainable, Realistic, and Time-bound). He discussed a four-step process for implementing projects: build a team, build a vision, build a plan, and execute the plan. Kenneth also introduced various Lions International resources available to board members, including the Lions Portal, club and community needs assessments, and training materials through the Lions Learning Center.

Lion Tamer and Tail Twister Roles and Engagement

CC Ken led the training discussion on the roles of Lion Tamer and Tail Twister, explaining their responsibilities and best practices. The Lion Tamer's duties include managing club inventory, setting up meeting spaces, and greeting members at the door. The Tail Twister duties focus on creating a fun atmosphere, promoting harmony, increasing meeting attendance through such activities as trivia games, raffles, and light-hearted fines, and keeping track of time during meetings. He shared various creative fundraising and engagement ideas, including games with silverware rental, trivia contests, and recognition activities, emphasizing the importance of keeping meetings lively and inclusive. CC Ken concluded by emphasizing that both roles should maintain a balance between fun and formality, ensuring activities support the club's goals without embarrassing members.