November 4, 2011

Dear Multiple District 21 Lions:

Opportunities for low income children, seniors and working poor to obtain eye exams and glasses have dwindled over the past few years. Although the need for our services has grown, due to significant reductions in federal and state funding, as well as private donations, the ability to meet these demands can no longer be met. More than half of those in need of vision care are going without because of the current economic condition.

The Arizona Lions Vision Center provides those in need with the ability to transform their lives regardless of their socioeconomic status or location. We have offices in Phoenix, Peoria, and Tucson, as well as a mobile eye unit for people located in rural areas of the state.

We are giving you the opportunity to provide a gift to others as well as yourself. Because we are a 501c3 Foundation, all gifts given by December 31, 2011 are tax deductible.

- $50 will provide one child with an eye exam and a brand new pair of polycarbonate lenses
- $75 will provide an eye exam and a full pair of bifocals for an adult
- $1000 will allow the Mobile Eye Unit to provide vision services to rural areas

These tough economic times have brought us to a point where the families of our communities’ are not being served with our current financial resources. We need your help to insure that every child has the chance to obtain academic achievement, every senior has an improved quality of life and all working poor has the opportunity to continue being productive in their communities.

This holiday season; provide the gift of vision to your neighbor,

Lion Jeannette F. Russell, Executive Director
The Arizona Lions Vision Center